

# Media Release



For immediate release – 22 June, 2022

## REIA PARTNERS WITH RE-LEASED TO DELIVER INNOVATIVE COMMERCIAL AGENCY ENGAGEMENT PROGRAM

The Real Estate Institute of Australia (REIA) has signed a three-year partnership with global commercial property management software company, Re-Leased.

REIA President, Mr Hayden Groves said the sponsorship involved a holistic partnership with Re-Leased to support future research, events and thought leadership including the annual REIA National Awards for Excellence.

Mr Groves said the most important component of the Re-leased partnership is an exciting new venture designed specifically at elevating the voice of Australia’s commercial real estate practices.

“Our partnership with Re-leased will power the new REIA Commercial Agency Engagement Program across all tiers of Australia’s commercial agency network to give this important market sector the voice and support it deserves.

“REIA’s Commercial Engagement Program will consult with leading commercial practitioners and agencies Australia-wide through research, 1:1 engagement, digital forums and a series of in person events.

“Re-Leased will also be the major sponsor of the REIA Commercial Property Manager of the Year award for REIA’s National Awards for Excellence in both 2023 and 2024,” Mr Groves said.

Re-Leased is helping Australian commercial property managers and investors manage over 40,000 Australian properties and 70,000 leases. This commercial focus makes them a natural partner for REIA.

Tom Wallace, Founder and CEO, Re-Leased said “Re-Leased is very excited to partner with REIA. We are passionate advocates for the commercial property industry and we want to support the important work REIA do to assist the real estate industry.

“This partnership allows Re-Leased to help ensure that there is a voice for the commercial property industry represented in policy discussions which affect the property industry in Australia. This allows us to also back the great work the state bodies are doing to support industry excellence in standards and training for the commercial property industry.”

Founded in New Zealand in 2013 by Tom Wallace, Re-Leased has evolved to become a leading global commercial property management software solution.

Opening its Australian office in 2014, Re-Leased’s modern, cloud-based property management software has been built specifically for commercial portfolios. Winner of the Xero Industry App of the Year in 2020, Re-Leased continues to launch commercially focused products such as Re-Leased Pay and CREDIA – Asset and Portfolio Intelligence.

Expressions of Interest to be involved with the REIA Commercial Agency Engagement Program are encouraged to [reia@reia.com.au](mailto:reia@reia.com.au).

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For any further information please contact Olwyn Conrau, REIA Media Consultant, 0413 600 350 [olwyn.conrau@reia.com.au](mailto:olwyn.conrau@reia.com.au)

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Established in 1924, REIA is a federated body of State & Territory Real Estate Institutes representing 85% of Australian real estate agencies. We are a national advocate for the Australian real estate industry which is made up of 46,793 Australian businesses that employs 133,360 Australians. For more information visit [www.reia.com.au](http://www.reia.com.au)