2022

A YEAR IN REVIEW

Advancing Australia's Prosperity



Acknowledgement of Country

The Real Estate Institute of Australia (REIA) acknowledges the Traditional Owners of Country throughout Australia. We pay our respects to them, their culture and their leaders, past, present and emerging.

Cover art acknowledgement

Mr. Hayden Groves, dethridgeGROVES and REIA President (2021 - 2022) supplied this listing shot of this home on Hampton St, Fremantle, Western Australia.

Western Australia remains one of Australia's most affordable home buying destinations.

Summary

2022: A Year in Review incorporates REIA activities December 2021 - December 2022.

From 2023 the Year in Review Report will outline progress against our REIA Strategic Plan 2022 - 2025.

Disclaimer

REIA is a federation of state and territory Real Estate Institutes. Formed in 1924, it represents the real estate industry in Australia at national and international levels.

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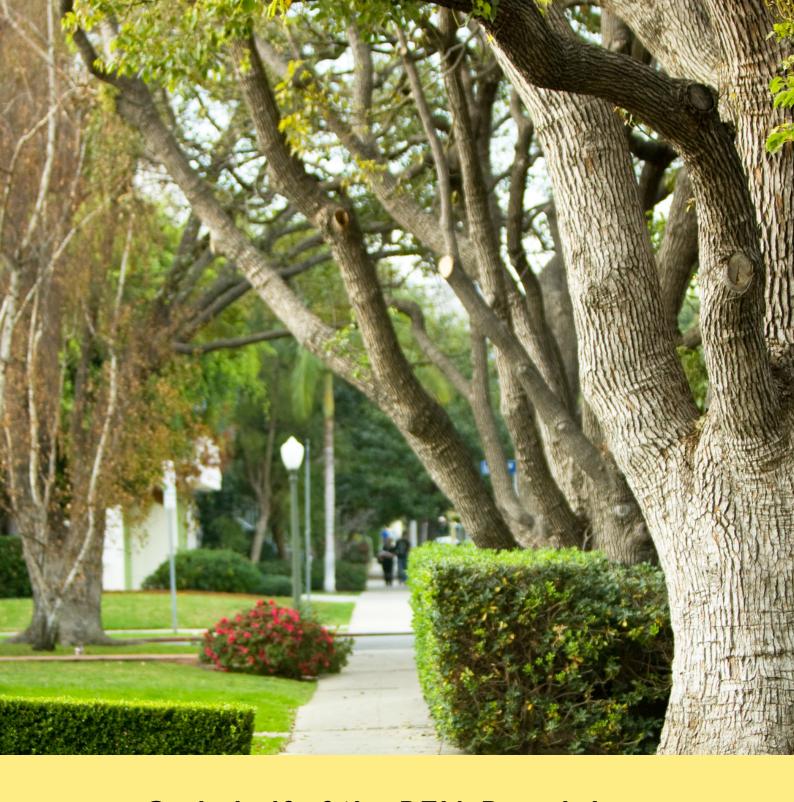
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On behalf of the REIA Board, I am pleased to present the 2022: A Year in Review.



President's Message

A Year in Review was first published in 2021 to ensure the REIA delivers advocacy with clear objectives and a return on investment, whilst providing additional value for our membership, governments and consumers.

2022 has been a period of intense activity and change that, once again, demanded resilience from Australia's real estate industry.

Lockdowns ended, COVID cases and inflation surged, interest rates rose, rental listings tightened, and home sales values and volumes flattened out for the first time since 2020. The Australian Government also changed and we welcomed the appointment of the Hon Julie Collins MP as Minister for Housing and Small Business. As well as the Australian Labor Party's firm commitment to retaining negative gearing and CGT laws, as a result of REIA's advocacy.

Against these evolving economic and political conditions, REIA consolidated our strategic focus with the launch of the REIA Strategic Plan 2022 – 2025 (REIA 2025) to Advance Australia's Prosperity.

As President since December 2021, a primary focus has been restoring representation for Queensland agents through a direct engagement program.

Together with my fellow Directors, we created a new Directorship for Queensland and welcomed the appointment of Andrew Bell OAM to the REIA Board.

As part of this, I also had the privilege of travelling to Queensland for numerous engagement tours and events with local real estate practitioners, and thank the industry there for being so supportive and generous with their feedback.

My thanks and gratitude to Deputy President Leanne Pilkington, Past President Adrian Kelly and Finance, Audit and Risk Committee Chair Richard Simpson, along with all members of the REIA Board and REI CEO group for their wisdom, insights and commitment.

I also thank and commend the extraordinary work of the REIA Secretariat, led by CEO Anna Neelagama. The quality and breadth of output from this small team is astonishing. The substantial list of accomplishments and threats neutralised over 2022 can be attributed to the REIA Secretariats' 'practitioner first' approach and has allowed REIA to seize many new opportunities for the ultimate benefit of Australian real estate agencies.



Hayden Groves
President
Real Estate Institute of Australia
President@reia.com.au

CEO's Message

As REIA's 2024 centennial approaches the launch of our new strategy, REIA 2025, in July 2022 has set our 'north star' to navigate the turbulent economic, political and technological environment and get on with the job of delivering for Real Estate Institutes, practitioners and agencies.

Value matters

REIA is a small not-for-profit business that, in 2022, continued to deliver on our mandate of 'smaller, better business,' hitting all our financial and non-financial KPIs.

Value for money remained front of mind. REIA was pleased to keep member fees for Real Estate Institutes - and in turn their member agencies - at historical lows.



Ethics and best practice

As a governing industry body, we must also walk the same talk we expect of practitioners in conducting ourselves with the highest standard of ethics and best practice.

REIA renewed our corporate governance policies and procedures to be best practice by aligning with the AICD Ten Principles of Not-for-Profit Governance.

REIA 2025 identified the need to move beyond our established industry excellence programs, to a holistic and integrated long-term skills and standards strategy. It was agreed that this should encompass all aspects of real estate practice such as: Industry entry, licensing, training, skills, standards and dealing with key workforce shortages.

Finally, we also renovated the REIA Headquarters at the historic Enrico Taglietti-designed Real Estate House, in the Parliamentary Triangle in Canberra. We are excited to showcase this renewed space over 2023.

Advocacy with impact

Of note was that housing was central in the two Federal Budgets handed down in March and October 2022.

We welcomed both the Coalition and Labor Budgets which featured many of REIA's recommendations to Treasury and provided realtime analysis to our membership on Budget night. We also ran two major advocacy campaigns: Australian Property: Our Future and Axe the Tax: Stamp Duty Must Go.

REIA continued to give the real estate practitioner a seat at the table. We sat on seven high level government advisory councils and maintained our regular schedule of meetings with organisations such as Australian Prudential Regulation Authority (APRA) and the National Housing Finance Investment Corporation (NHFIC).

REIA remained on war footing defending our industry on key matters like land tax, data privacy, cybersecurity, and a Green's wholly unconstitutional push for a national rent freeze.

Leading with the Evidence

Establishing a forward research pipeline and series of innovative reports was a core focus of REIA.

This year we were delighted to bring Australian real estate: A 20-year report 2002 - 2022 as well as a research collaboration with the Real Estate Institute of New Zealand (REINZ) on Blockchain: Opportunities and disruptions for real estate.

We are proud that thought leaders and decision makers from the Reserve Bank, Treasuries, leading advisory firms, banks and economists continue to subscribe to our regular public policy and markets analysis.

The Commercial Practitioner

During consultations for REIA 2025 we identified the need to elevate the voice of the commercial real estate practitioner and this \$1.1 trillion dollar sector.

REIA were delighted to launch the *REIA*Commercial Agency Engagement Program
(Project CRE) in consultation with our Member
Institutes.

This saw three in-person events in Sydney, Melbourne and Brisbane, a series of interviews with leaders in Australian commercial real estate; and the publication of the first ever *REIA Commercial Real Estate: State of the Industry Report.*

New Partnerships and Alliances

REIA were delighted to launch our REIA 2025 Partner Program and welcome six new multi-year sponsorship deals to deliver specific events, programs, research and projects to Institutes and practitioners.

We were also thrilled that Ray White Group joined as Affiliate Members; and thank the White family for their support of REIA's important work.

Doing more with less; and leveraging partnerships across our industry will be a critical success factor for REIA through to 2025. I invite willing collaborators to get in touch.

Thank you

Being accountable to achieving our REIA 2025 goals and delivering 'best in class' performance as your voice in Canberra, remains a constant motivator.

Next year's *Year in Review* will directly report our progress against REIA 2025.

I thank our Member Institutes and Affiliate Members for your support; and look forward to collaborating over 2023 to advance the prosperity of Australia's real estate practitioners and property customers, alike.

Last, but certainly not least, thank you to the small but mighty team of REIA staff and our expert advisors. The success of the REIA is a direct result of your hard work.



Anna Neelagama
Chief Executive Officer
Real Estate Institute of Australia
anna.neelagama@reia.com.au

Board of Directors

The REIA Board of Directors from December 2021 - December 2022:



Adrian Kelly



Andrew Bell



Craig Bright



Damian Collins
Director



Diane Davis



Hayden Groves
REIA President



Leanne Pilkington



Ray Ellis Director



Richard Simpson Director

Director Cessation: Chris MacGregor, December 2021

Member Institutes

REIA Member Institutes as of December 2021 are:















Affiliate Members

REIA Affiliate Members from December 2021 - December 2022:





About REIA

History

A national association for the real estate sector was approved in 1923 at the First Conference of Representatives of Real Estate Institutes and Associations.

The Associated Real Estate Institutes and Associations of Australia (AREIAA) was constituted in 1924, and what we now know as REIA was born.

Today REIA is located at the iconic Enrico Taglietti-designed Real Estate House in the parliamentary triangle in Canberra, supported by a small team.



Purpose

As defined by our Constitution, REIA's purpose is to:

- Represent the real estate industry in Australia by acting as the single policy forum at a national level
- 2 Ensure the preservation and growth of private property markets
- Strengthen private property markets and improve the professionalism of estate practitioners
- Maintain a high level of liaison and cooperation with government departments and member bodies

Strategy in Action

REIA has a clear performance framework under REIA 2025 to turn strategy into action and be accountable to the industry we serve.



Strategy

REIA 2025



Policy

Getting Real

Strategy

In 2022, REIA consulted and released our new strategic plan <u>Advancing Australia's</u> <u>Prosperity 2022-2025</u> (REIA 2025).

Our 2025 vision is to:

Advance Australia's Prosperity.

Our 2025 mission is:

A united and successful Australian real estate industry.



Operations

REIA Business Plan



Reporting

2022 Year in Review



Business Areas



Political Action and Policy



Research and Data



Industry Excellence



Member Engagement



REIA 2025 Partners



Performance and Governance



9:29 am · 7 Apr 2022 · To







reiaustralia · Following



reiaustralia REIA held our Cairns Connect event, proudly sponsored by Optus, on 14 July 2022.

Our real estate industry is made up of communities like Cairns and 499% of real estate agencies are small businesses.

Regional centres like Cairns are set to grow as Australia's population and preferences change, making Australia's regional markets more important than ever and REIA will continue to stay engaged with communities and practitioners as we navigate the future.

In planning for this future, REIA Alaunched our new strategy in Cairne









Liked by bubbahaygama and others AUGUST 5



Add a comment...

Working for you

2022 was a significant year in Australian real estate as we archived the COVID-19 pandemic.

Your industry by the numbers:



\$3 trillion

Assets under rental management



\$78 billion

Rental receipts collected



\$360 billion

Value of homes sold



\$9.9 trillion

Value of residential real estate



\$1.1 trillion

Value of commercial real estate



\$58.3 billion

Property taxes paid 20-21

Your Institute by the numbers:



\$143 per year

Cost of REIA membership through your local institute, this cost is frozen



Two major campaigns

Major campaigns launched for the Federal Election 2022 and a new multi-year Axe the Tax campaign



1 renovation and refit

of Real Estate House



88 media releases

2 per week on average



3 thought leadership reports

On key issues impacting Australia's real estate practitioners

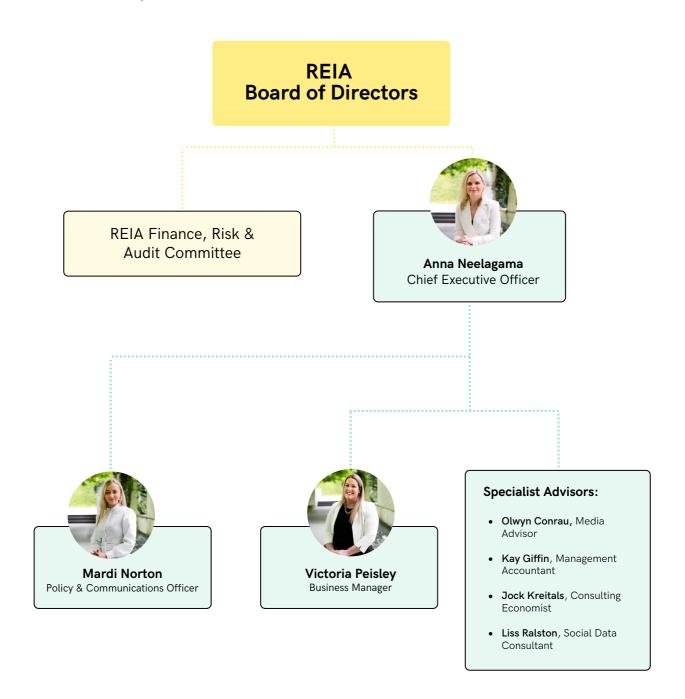


100,558 Australians

Watched REIA's Election Campaign video, *Australian Property: Our Future*

Our people

As of December 2022, the REIA team is:





Political Policy & Action

December 2021 –
December 2022 was an eventful year in both political action and policy, seeing a Federal Election and a change of Government.

The 47th Parliament was formed by an Albanese Labor

Government in May 2022 and REIA's Policy and Political Action agenda was formed in response to this new parliamentary set up.



Critical issues

Issues management of economic and reputational issues.

- Negative gearing
- Rental freeze
- · Land tax
- Cybersecurity and data privacy



Advocacy

Key initiatives and awareness activities across political cycles.

- Federal Budgets
- Advocacy Tours
- Inquires
- Submissions
- Advocacy Tours
- Committees and Forums



Campaigns

Launched two major advocacy campaigns.

- Axe the Tax
- Australian
 Property: Our
 Future



Strategic Projects

Widening our portfolio through REIA's Getting Real.

- Project RE-ID
- Industry Skills Cluster

Critical issues

REIA's day-to-day work includes neutralising any key issues in Canberra, or across the Federation, that affects Australian real estate agencies and private property markets.

Key issues managed included:

Issue 1: Negative gearing

Negative gearing reforms were on the table in the 2013, 2016 and 2019 Federal Elections. In 2022, Australian voters went to the polls for the first time with negative gearing supported by both major parties.

This was due to REIA's advocacy since 2013, which included running a voter awareness campaign that reached 11 million Australian voters, and ongoing engagement with the-then Opposition (now Government).

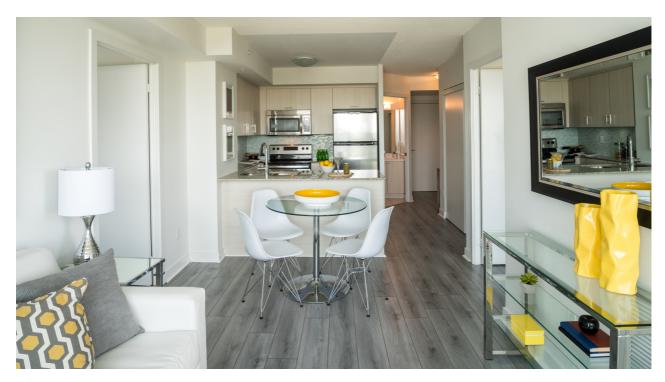
Prior to 2019, it was estimated that sales turnover would decrease by 4.5% per annum if the proposed changes were implemented.

Based on average sales volumes, median house prices and a 2% commission, this would have resulted in a \$300 million annual loss of sales commission across the industry.

Issue 2: Rental freeze

The Greens Australia unveiled a policy to implement a national rental freeze in August 2022. REIA promptly dismissed these anti-constitutional calls, which were backed by both the Prime Minister and the Housing Minister.

Any calls for changes to dismantle the fundamentals of the private property – and the Constitution – have consequences of national and democratic significance.





Issue 3: Land tax

The investment impacts of a single state were felt by real estate agencies across Australia when the Queensland Government announced a proposed multi-jurisdictional land tax.

The family of Real Estate Institutes outside of Queensland were able to brief their respective Governments on impacts to their local investors. As well as provide media advocacy on concerns being felt across Australia, due to the proposed reform.

Many investors outside of Queensland were contacting their local real estate agencies for advice on whether to sell their rental homes.

The Queensland Premier placed this reform on hold after a National Cabinet meeting in October 2022, when several Premiers of all political parties including New South Wales, Victoria, the Northern Territory and Tasmania, said they would not assist the Queensland collecting this tax.

Should this change have been introduced it would have seen an exodus of interstate investors from the Queensland market.

Issue 4: Cybersecurity and data privacy

Cybersecurity and data privacy came to the forefront, when a series of prominent Australian businesses were hacked in the final quarter of 2022.

REIA responded rapidly, urging real estate agencies to do a cybersecurity 'health check' and ensure their businesses, staff and clients were protected.

This included a broad scale media awareness campaign, a Cyber Health Check-Check List, launching REIWA's Cyber Security Forum and a 12 Days of Cyber-Mas Awareness Campaign in December 2022.

Cybersecurity preparedness will remain a core economic and reputational area of focus for REIA through our family of Real Estate Institutes over 2023.



REIA President, Hayden Groves, closes the REIWA Cybersecurity Forum in November 2022.

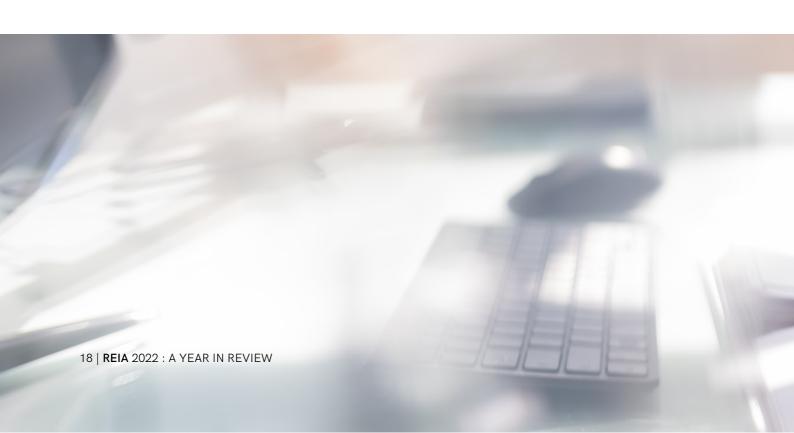
Budgets

Budget 2022 1.0 (Coalition) March 2022

REIA welcomed a 'budget for the times' with key REIA-recommended features such as:

- \$24 billion in the form of First Home Buyer Support
- Funding for 20,000 new social and affordable homes

REIA pointed out that more needed to be done to address the structural issues within the Australian Government's budget, as Australia transitioned out of COVID-19 support measures.

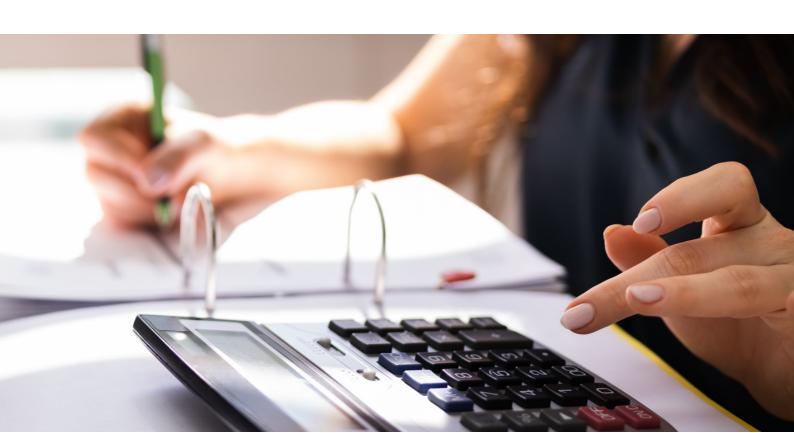


Budget 2022 2.0 (Labor) October 2022

REIA welcomed Treasurer Jim Chalmers supporting key measures such as:

- The new National Housing Accord committing to 1 million new homes over 5 years
- \$350 million commitment to building 30,000 new sustainable homes with States and Territories
- Budget allocations for key Election commitments including: The National Plan for Housing and Homelessness and the National Supply and Affordability Council

REIA noted the Budget did not look to address overall revenue measures. Nor did the National Housing Accord include obligations on states to look at stamp duty reform.



Advocacy Tours

The REIA President undertook comprehensive Advocacy Tours of Canberra pre- and postelection

Virtual Advocacy Tour - March 2022





In Person Advocacy Tour - August 2022





reiaustralia • Following



reiaustralia REIA President, Hayden Groves was in Canberra last month to represent real estate to Parliament face-to-face during the second sitting week for the new Government.

REIA President, Hayden Groves, with Minister for Housing, Homelessness and Small Business the Hon Julie Collins MP at Australian Parliament House.

REIA met with a range of key players including Minister for Housing, Homelessness and Small Business the Hon Julie Collins MP, NHFIC CEO Nathan Dal Bon and the REIACT Board.

8w









Liked by richardsonstrata and others SEPTEMBER 3



Add a comment...

Post



Inquiries

REIA participated in two parliamentary inquiries impacting Australian real estate agencies: Housing supply and affordability and anti-money laundering.

House of Representatives – Tax and Revenue



<u>Inquiry into housing affordability and supply in Australia</u>

Reported: March 2022

The final Report followed a seven-month parliamentary inquiry in which the Committee heard from the Australian Federal Government, state and local governments, industry groups, peak bodies, think tanks, academics, econo mists, unions, and the general public.

In its report, the Committee made 16 recommendations to improve housing supply and affordability across the country. REIA's action through advocacy has led to substantial success.

13 of the 16 recommendations met <u>REIA's Inquiry</u> <u>Recommendations</u> and some broader policy objectives in REIA's Getting Real strategic policy agenda.



REIA's Inquiry Recommendations

Senate Committee - Senate Standing Committees on Legal and Constitutional Affairs



Reported: March 2022 The adequacy and efficacy of Australia's anti-money laundering and counter-terrorism financing (AML/CTF) regime

REIA successfully advocated to the Legal and Constitutional Affairs Committee over October 2021 - March 2022.

The Committees findings did not recommend proceeding with Tranche 2 for real estate agents and highlighted that much more consultation is needed before a regulator monitoring scheme of this kind is introduced in Australia. Tranche 2 implementation has cost New Zealand agencies \$20,000 (smaller agencies) to \$60,000 (large agencies) each year to implement.

The recommendations with the Report met all of those recommended by REIA.



Submissions

REIA Pre-Budget Submission: Budget 2022/23

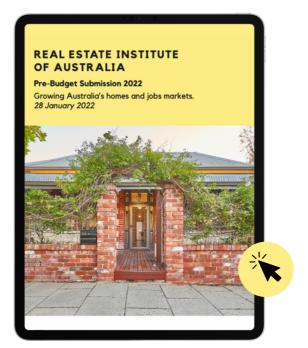
REIA developed two formal submissions from December 2021 – December 2022 on the key issues affecting Australian real estate.

Due to the election period, there have been limited consultation and submission periods during this year, with processes now resuming and further submissions to come before Christmas.



REIA Pre-Budget Submission: Budget 2022/23

Reported: March 2022



REIA Pre-Budget Submission

This REIA Pre-Budget Submission 2022 seeks to grow Australia's homes and jobs markets through three recommendations. We strive to help Australia's aspiring first home buyers, to unlock housing supply (and thus affordability) and to create unique jobs opportunities for Australians.

REIA recommended:

- 1. Increase first home buyer support
- 2. Unlock housing supply and affordability
- 3. Create Australian jobs in property management

REIA's three recommendations sought to benefit the economy, the real estate industry and Australians at large during this phase of the COVID-19 economic and health recovery.

A Home for All Australians

Discussion Paper on the implementation of National Plan for Housing and Homelessness Prepared by REIA for the incoming Housing Minister June 2022

This Discussion Paper sets out REIA's perspective on the implementation of a National Plan for Housing and Homelessness (the Plan) for the incoming Minister for Housing, the Hon Julie Collins MP.

Key critical success factors for the Plan, from a real estate industry point of view, are presented as well as a high-level research and consultation plan.

Committees & Forums

REIA sat on seven high-level advisory groups to Government from December 2021 - December 2022.

ASBFEO Policy Forum

REIA was invited to form part of the Australian Small Business & Family Enterprise Ombudsman (ASBFEO) Policy Forum, for joint advocacy with the broader small business community and provide ongoing feedback in relation to the COVID-19 recovery.

This included meetings with the Deputy Prime Minister the Hon Richard Marles, the Skills Minister the Hon Brendan O'Connor, and the Minister for Small Business the Hon Julie Collins.

Real Estate Member Institutes also participated in the ASBFEO roadshows in Adelaide, Darwin and Perth.

ACCC Small Business and Franchising Consultative Committee

This Committee is a forum for industry and Government to discuss competition and consumer law concerns related to small business and franchising under the *Competition and Consumer Act 2010* and the Franchising Code of Conduct.

ATO Foreign Investment Stakeholder Group

This Group aims for business and industry stakeholders to provide feedback on the Foreign Investment Program of work being undertaken by the ATO and is held each quarter.

During COVID the Group has secured a number of modifications to compliance such as vacancy fee exemptions, variations for expired temporary visas and extensions for residential development completions.

ATO Individuals Stewardship Group

The focus of this Group is to provide an opportunity for input to the design of ATO's proposed future direction for individuals and is held each quarter.

Current priorities are focusing on how work, career habits and patterns have changed with COVID and the future impacts for the tax system, which will also impact housing and infrastructure design.

ATO Small Business Stewardship Group

This Group's focus is ATO's administration of, and opportunities to improve, Australia's taxation and superannuation system as it relates to small business and is held each quarter.

During the initial COVID lockdown, the Group developed policy to support financial circumstances of small business in general, and of particular sectors including real estate, their cash flow and ability to meet ATO liabilities.





Property Services Industry Reference Committee (IRC)

The Property Services IRC is responsible for national training package qualifications relevant to Real Estate Services. Two representatives of REIA contributed to the IRC, which is the final year of its tenure.

National Framework for Energy Efficiency Disclosure Working Group

The State, Territory and Commonwealth Energy Ministers agreed in 2019 to a national plan that set a trajectory towards zero energy: the *Trajectory for Low Energy Buildings*.

This aims to implement a nationally harmonised scheme to disclose energy efficiency of residential buildings across Australia.

REIA ensures that real estate, from a practitioner point of view, is taken into consideration so an inequitable burden is not placed on agents or consumers.

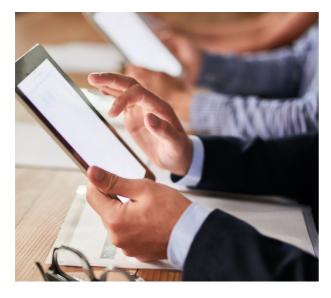


Strategic Initiatives

Licensing and skills

A core area of focus for REIA was to focus on people: industry standards, skills, and training over 2022. This had two major components across licensing and training.







Project RE-iD

REIA won a competitive grant from the Australian Government to develop a feasibility trusted national exchange for real estate licenses.

Like a driver's licence, this would allow real estate agents to practice seamlessly across borders.

One agent will obtain "one RE-iD" that is verified, authenticated, and linked exclusively and immutably to a practitioner.

RE-iD was based on the highly successful and real-world application achieved by the National Exchange of Vehicle and Driver Information System (NEVDIS).

This data-driven solution is the first step forward in achieving a single touch, single ticket system for Australian real estate.

Industry Skills Cluster - Build Skills Australia

REIA entered a successful JV with Master Builders Australia to form an Industry Skills Cluster for property services, building and construction as part of a major VET reform, being led by the Australian Government.

Recognizing we must collaborate across the supply chain to solve the housing and skills supply; the Industry Skills Cluster - Building Skills Australia will take an industry-centric approach to:

- Research driven workforce and skills analysis
- Development of national training packages
- Whole of industry engagement
- Providing advice to State and Federal Skills Ministers
- Provide an agile model that responds to skills challenges in real time



Strategic Policy Agenda: Getting Real

REIA's first ever Strategic Policy Agenda Getting Real was released in October 2021.

Work commenced on this over 2022 with five key aims:





2022 REIA Getting Real Report Card

REIA also tabled a self-assessment in the form of a report card at the REIA AGM in December 2022. Whilst this outlined our accomplishments, it critically identified our delivery gaps and areas of focus for 2023.



Ensuring supply of Australian real estate

- Government regulatory index for housing
- Tech-driven tool to assist supply planning
- Formalisation of REIA relationships into a 'Property Group'



First Home Buyers, investors, right-sizers & lending

- Interest rates tax deductible for first home buyers for the first five years of their loan
- Education on finance in schools and universities
- Scheme to support Mum and Dad lenders



A fair taxation agenda for homeowners

- Clearly define a national REIA position
- Cross-utilisation of networks



Real estate for Australian cities & regions

- REIA introduces a practitioner voice to the cities and regions debate, including collaboration with the REINZ through the Australia New Zealand Cities Symposium
- Support development and give input into Government's Regional Data Hub



Sustainable real estate

Actions all met - will continue to build on this success



Bringing it all together to ensure successful real estate agencies

- Investors and homeowners as consumers in regulation (not just the tenant)
- Regulatory index for properties and agencies
- Tailored training funding specific to real estate to implement national curriculum reform
- Develop a Code of Conduct for agencies around the use of data and tech
- REIA seeks federal funding for the use of blockchain technologies in Australian real estate

Grade calculation based on percentage of actions met:

Letter Grade	Grade Point	Percentage
Α	4.0	94 - 100%
A-	3.7	90 - 93%
B+	3.3	87 - 89%
В	3.0	83 - 86%
B-	2.7	80 - 83%
C+	2.3	77 - 79%
C	2.0	73 - 76%
C-	1.7	70 - 72%
D+	1.3	67 - 79%
D	1.0	60 - 66%
F	0.0	0 - 59%

Looking ahead

REIA have also agreed that Getting Real 2.0 must feature strategies on: Cybersecurity, short term accommodation, under occupancy of social housing and a more detailed modelling and focus on housing supply.

Project CRE:

Elevating the voice of Australia's commercial real estate practitioners

It's estimated that the Australian commercial and industrial sector is worth a combined \$1.1 Trillion. Having just undergone a major disruption due to the COVID-19 pandemic, it's time to focus on supporting this important sector of our market.

Part of the REIA Strategic Plan 2022-2025 (REIA 2025) includes better servicing commercial agencies.

Therefore, REIA has partnered with commercial property management software company Re-Leased, to elevate the voice of Australia's commercial real estate practices and provide much-needed support:

- Discover and listen to Australian commercial real estate practitioners
- 2 Better understand the opportunities for REIA's Member Institutes in commercial real estate
- Formulate and agree a program of works out to 2025
- Ensure now and into the future real estate agents remain a critical component of commercial transactions

Key activities to achieve these goals included: 3 Roundtables held in Sydney, Melbourne and Brisbane, a series of 1:1 interview with boutique practitioners and publication of our first ever State of the Industry: A Commercial Practitioner Perspective report.









Queensland given seat at the table

Following the REIQ departure from REIA in 2015, there have been many and substantial overtures by REIA to facilitate their return to the national body.

The numerous presentations met every single item that was the basis for their departure. Regrettably, in 2022, they have continued their position of non-participation at a national level.

As a result, following substantial discussion and a final attempt at reconciliation in 2022, the Board of REIA determined that Queensland-based agents are equally deserving of expressing their opinions of REIA's national policy and strategic objectives.

Over 2022, REIA has worked to elevate and give Queensland practitioners a seat at the national table through:

- Ensuring REIA is always available to respond to and hear the concerns of the Queensland industry
- Appointing a Queensland based director with significant real estate expertise to the REIA Board
- Establish ongoing Queensland based consultation mechanisms to ensure direct practitioner input into the work of REIA
- Create pathways for Queenslanders to compete in our industry excellence programs



4x listening and fact-finding visits

Visits conducted to Queensland in May, July, August, and November 2022

AUSTROS 2022 established

MOU signed to allow Queensland auctioneers to compete in AUSTROS 2022

launched in Cairns, Queensland

REIA launches REIA 2025 strategy in regional Queensland

Queensland Additional Director

REIA offers a seat at the table for a Queensland practitioner

appointed to the

Queensland Additional

Director appointed.

REIA Board

Queensland Housing Summit

REIA given an invitation-only seat at the table at the inaugural Queensland housing summit.

November

Project CRE visits Brisbane

REIA's Project CRE Brisbane engagement held.



"I believe the work of REIA is essential, not only for our industry, but for the millions of Australians who are invested in the real estate market, either as homeowners or aspiring homeowners, tenants and landlords.

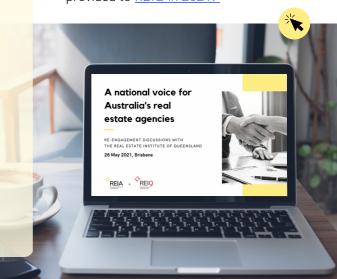
"I will be particularly keen to provide the unique Queensland perspective, given that many of the unique aspects of our market, and particularly of late significantly added pressures from the huge migration into the state of Queensland."

"It will be a huge honour, as well as an enormous responsibility to work with my fellow Board Members to have a powerful input and influence over a range of housing and industry topics that have never been more significant than present."

Andrew Bell OAM

Additional Director - Queensland

REIA's comprehensive statement on Queensland can be viewed here, as well as the last membership proposal provided to REIQ in 2021.





Research & Evidence



Housing Affordability

Housing affordability declined over the June 2022 quarter with income required to meet loan repayments increasing to 38.4%.

This was an increase of 2.7 percentage points and an annual increase of 4.7%.



Median House Price

The weighted average capital city median price fell by 1.8% over the June quarter for houses and decreased by 0.6% for other dwellings.

The weighted average median house price for the eight capital cities fell to \$1,012,230 over the June 2022 quarter.



boards, banks, and

leading economists.

First Home Buyers

The number of first home buyers increased to 29,127. This is an increase of 0.1% over the June quarter, but a decrease of 32.6% over last year.

The average loan size to first home buyers increased to \$479,710, an increase of 0.9% over the quarter and an increase of 6.5% over the past year.

To inform evidence-based and credible policy, REIA published:

- Four editions of the REIA Housing Affordability Report
- Four editions of REIA's Real Estate
 Market Facts
- 3 Three major research pieces

Blockchain: Opportunities and disruptions for real estate



REIA Real Estate Market Facts A 20-year analysis



State of the Industry: Australian Commercial Real Estate





Rental Affordability

Rental affordability improved in Victoria but declined in all other states and territories.

The least affordable state or territory in which to rent a property continued to be Tasmania, where the proportion of income required to meet median rent increased to 29.6%. This was 6.7 percentage points higher than the national average.



Median Rent

Rent increased, with the proportion of income required to meet median rent increasing to 22.9%.

This was an increase of 0.4 percentage points over the quarter and an increase of 1.2 percentage points over the past 12 months.



Vacancy Rate

Vacancy rates increased in Canberra (0.7%), Hobart (1.1%) and Darwin (2.0%).

Vacancy rates remained stable in Adelaide (0.4%).

Vacancy rates decreased in Sydney (1.6%), Melbourne (4.6%), Brisbane (0.7%) and Perth (1.1%).



Media & Advocacy

88 press release

(2 per week on average)

Because of this, media coverage grew by 135% over the 12 months to November. \$15.9 million

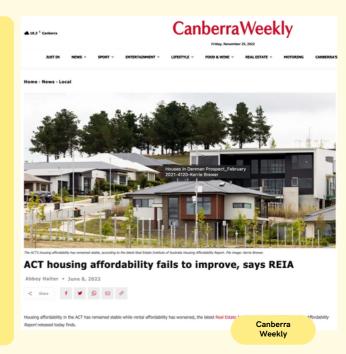
The total value of the coverage for online, print and broadcast was \$15.9 million, with print and online media making up the bulk at \$15.785 million.

of numerous campaigns.

269 media hits

Our biggest month was July with a total of 269 media hits. Over the year, the most popular themes were issues around housing supply which had 256 hits, first home buyers with 230 articles and housing affordability with 201.

Coverage has been broader this year with articles in the Australian Financial Review, The Australian, state newspapers and the ABC. The Guardian has become a keen seeker of the balanced commentary of REIA, with several pieces appearing throughout the year.



Property leaders have super anxieties

HOUSING

MACKENZIE SCOTT BEN WILMOT

The industry broadly backed the plan of attracting more pri-vate and institutional investors to the sector to boost housing supply by 200,000 dwellings each year between 2024 and 2029 but said returns should not be compro-mised in pursuit of solving the affordability crisis.

returns should not be componimed in pursuit of solving the affordability crisis. Property Council of Australia national president David Harrison said the government should not be relying on super funds to back its housing initiatives, which are encouraging capital partnerships with the private sector. This is a really diagnostical game in putting a sledge-hammer to the Aussie super fund sector, Mr Harrison said at the Property country of the Council of Counc

government's "Housir which would com ment the previously announced bbn Housing Australia Future nd, was backed by Real Estate titute of Australia president institute of Australia president Hayden Groves as the market grapples with a supply shortage but he conceded prices might fall as a result of the initiative. "Government"

AMP chief economist Shane On-versaid.

Mr Groves also noted the gov-ernment's five-year deadline to hit one million new homes was ambitious, given construction constraints that have plagued the market in recent months.

n November.

UDIA national president Max hifman said the budget helped emove barriers to delivering new omes, but now the "real work" eeded to begin to develop the inordinate housing delivery ac

Labour supply and material shortages combined with inflationary pressures and rising interest rates are curbing building activity

ing 20,000 affordable homes - is a headline-grabbing KPI, the devil will be in the detail of how the construction sector will be en-gaged in the delivery, particularly when the sector has afready de-livered one million dwellings over

ing, with more than 33,000 job va-cancies and almost 30 per cent of businesses in Australia's con-struction sector looking for new

Regional renters the forgotten voters



Meltwater **Outside Insight**

Daily Telegraph

vs Local NSW National World Opinion Business Entertainment Lifestyle Sport

Cities where you can still snap up a bargain on housing in Australia



FINANCIAL REVIEW

Rate move to prompt more buyers and sellers to act



points will kick more life into the spring home-buying season as more owners, seeing an end in sight to rate increases, will be confident to put their homes on the market, economists and real estate bosses say.

AFR

International travel to and from Australia is resuming - how will house prices and rents respond?







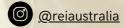


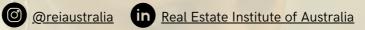


Join the conversation in 2022 follow REIA on social media









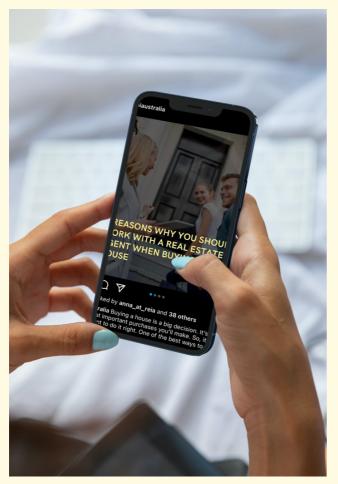
REIA's social media is our direct line to members, government, industry, and stakeholders. We provide information, show our work and ask for your collaboration, as we build our REIA online community.

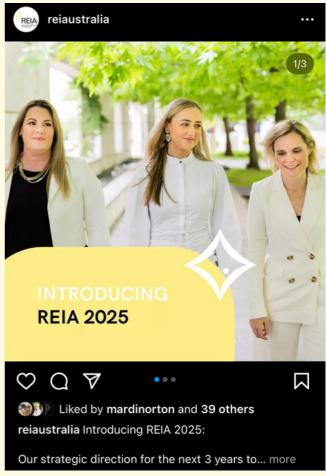
We connect with 16,142 of you on social media, as well as another 6,186 who subscribe to our e-news, Getting Real.

We now reach a community of over 20,000 and are growing strong:

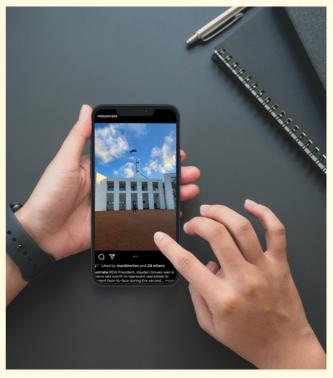
Platform	Dec 2021	Now
Instagram	1,115	1,931
Linkedin	391	1,626
Facebook	3,719	4,000
Twitter	5,024	5,184

Here the posts you liked the most from September - December 2022:











Best Practice & Industry Excellence

Best Practice & Industry Excellence

AWARD

There are three fundamental pillars of REIA's best practice and industry excellence agenda. REIA National Principles of Conduct

CONDUCT

REIA NAFE + AUSTROS

REIA Associateship & Fellowship

ACCREDIT

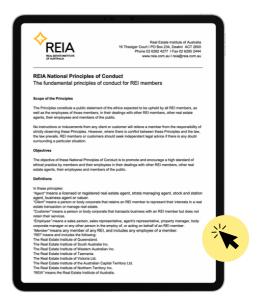
Real Estate Institute members

National Principles of Conduct

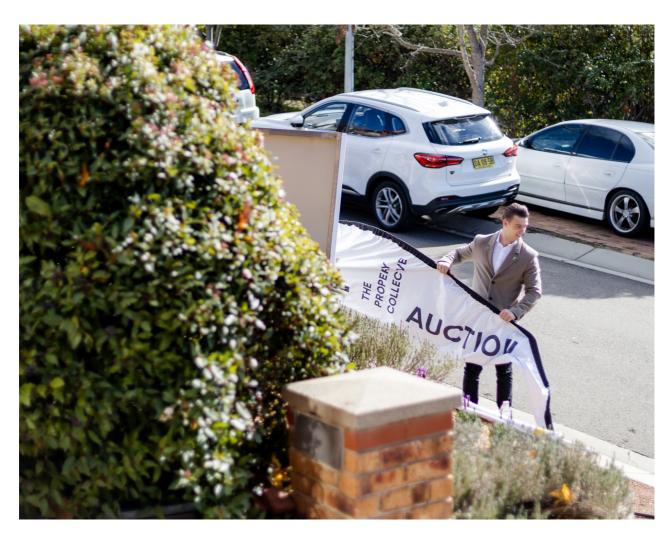
REIA administers the *REIA National Principles of Conduct*. These underpin all State and Territory Institute members training programs, codes of conduct, and the REIA awards and accreditation programs.

The REIA National Principles of Conduct require agents to act in the best interests of their clients and in accordance with their instructions (except where it would be unreasonable or improper to do so), and to act ethically, fairly and honestly when dealing with all parties.

The REIA National Principles of Conduct are currently under review.



REIA National Principles of Conduct



REIA National Awards for Excellence 2022

The REIA National Awards for Excellence 2022 (NAFE) sponsored by REA Group were hosted by the Real Estate Institute of Victoria (REIV) on 7 April 2022.

21 winners were awarded from across Australia, a rebrand of NAFE was launched to a sellout crowd and a record number of female finalists competed for the top gong. A full list of winners can be viewed here.



Nicole Greenwood

Events Manager

REIV



Anna Neelagama Chief Executive Officer REIA



Mardi Norton
Policy & Communications Officer
REIA



Victoria Peisley
Business Manager
REIA







66

"Just on reflection, the things we are doing now in regard to improving the professionalism of our industry is accreditation, becoming a profession and giving back to the community are things we can achieve.

We provide shelter to people, and we do that very well. As an industry we should be very proud of what we have achieved."

Neville Pozzi

REIA President's Award 2022









Australasian Auctioneering Championships 2022

AUSTROS, the premier championship that crowns Australia and New Zealand's best auctioneers, returned in 2022 after a two-year hiatus and was held in Sydney on 16 – 18 October 2022.

AUSTROS champions achieve the top score against a stringent criterion judged by an independent panel of judges. It tests the Auctioneers' skill, professionalism, and technical knowledge through a devised bidding process.

AUSTROS is delivered in partnership between REIA and the Real Estate Institute of New Zealand (REINZ) and was in 2022 hosted by the Real Estate Institute of New South Wales.

14 competitors and 5 finalists competed for the championship title, with Clarence White of Menck White Auctioneers taking the AUSTROS 2022. Previous AUSTROS Champions can be viewed on pg.39.

AUSTROS Steering Group 2022

Anna Neelagama	CEO	REIA
Harry Li	REIV Representative	ISell Group
Holly Adams	Events and Sponsorship Manager	REINZ
Hayden Groves	President	REIA
Jennifer Baird	CEO	REIT
Mark Sumich	REINZ Representative	Sumich Estate Agents & Auctioneers
Nicole Greenwell	Events and Partnerships Manager	REIV
Pamela Loustos	Event Specialist	REINSW
Victoria Peisley	Business Manager	REIA



















"This year saw the best Auctioneers across Australia and New Zealand compete for the coveted Australasian Auctioneering Championships. The competition was the one of the strongest we have seen in recent memory, with an incredibly difficult few days of bidding scripts and challenges. The competitors faced the challenges head on and represented themselves and their states with great honor. I commend the REINSW on their amazing work in creating an outstanding event and congratulations to this year's winner from NSW Clarence White."

Jesse Davidson AUSTROS Chief Judge and Steering Group Chair



REIA Associates & Fellows

The Associateship (AREI) and Fellowship (FREI) accreditation of the Real Estate Institute of Australia (REIA) has been <u>a prestigious, industryled award</u> since the 1960s.

The aim of this recognition is to reward distinction in:

- Outstanding community and industry contribution
- Furthering best practice in real estate
- The overall pursuit of excellence in the Australian real estate industry

REIA launched a new 'Make your Move' Campaign in 2021 and re-affirmed our commitment to younger and female participation in the program on International Women's Day in March 2022, and we look forward to seeing this come to fruition over 2023.

The AREI and FREI program will be reviewed in 2023.



2022 recipients were:



Alexandra Ahkey



Claire Corby



Sophie Lyon



Megan Mander

Accreditation statistics:

Associate

- There have been 2,849 AREIs issued since 1962
- There have been 2,684 male Associates and 118 female Associates

AREIS issued by State

ACT: 73NSW: 897NT: 27QLD: 255SA: 444TAS: 103

TAS: 103VIC: 887WA: 55Misc.: 106

Fellows

- There have been 714 Fellowships issued since 1969
- There have been 696 male Fellows and 18 female Fellows

FREIs issued by State

ACT: 14NSW: 242NT: 10QLD: 35SA: 132TAS: 26VIC: 205

WA: 48Misc.: 2





REIA Wall of Honour

We acknowledge all those who made praiseworthy achievements and contributions to REIA.

REIA National Awards for Excellence Hall of Fame 2009 SA Innovation Toop & Toop Real Estate Large Residential Agency 2011 ACT Independent Property Group 2011 ACT Communications Independent Property Group 2011 QLD Small Residential Agency Sissons Estate Agents 2015 QLD Buyer's Agent Simon Pressley - Propertyology 2017 VIC Commercial Agency **CBRE Victoria** 2018 SA Communications Toop & Toop Real Estate 2018 WA Buyer's Agent Kent Cliffe - Momentum Wealth Properties 2020 SA Large Residential Agency Toop & Toop Real Estate

Real Estate Institute of Australia Presidents

The Associated Real Estate Institutes and Associations of Australia

1924-1927 SA **G.T. Lane** 1927-1928 QLD **James Love**

The Associated Real Estate Institutes and Agents' Associations of Australia

1928-1938 NSW Hon.H.M. Hawkins

1939-1943 VIC Frank K. Sampson

1943-1947 VIC Charles H. Beauchamp

1947-1956 NSW Lyle H. Moore CBE

The Real Estate and Stock Institute of Australia

1956-1959 QLD R.S. Melloy

1959-1962 VIC G.G. Morley

1962-1964 NSW S.B. Dawson

1964-1967 WA C.G. Dudley CBE

1967-1969 QLD F.L. Olsen

1969-1971 TAS R.G. Blundstone OBE

1971-1973 NSW Woodrow Weight OBE

1973-1975 SA J.T. Lang

The Real Estate Institute of Australia

1975-1977 VIC Frank J. Sheehan OBE 1977-1978 TAS **J.F. Martin** 1978-1980 NSW S.F.N. Hickson AM 1980-1981 SA T. Bruce 1981-1982 NSW R.W. Frewin 1982-1984 VIC Malcolm Gray AM 1984-1986 Kevin J. Sullivan OAM WA 1986-1988 VIC E.J.K. Callaghan

1988-1990	TAS	Bill Woolcock
1990-1992	QLD	Tom Nugent
1992-1993	ACT	Grahame Werrell
1993-1994	NSW	John Greig AM
1994-1995	SA	Gary Taplin
1995-1996	TAS	Phillip Bushby
1996-1997	VIC	Donald Brindley
1997-1999	WA	John Franklyn
1999-2000	NSW	Stephen Francis
2000-2001	VIC	Kevin Sheehan
2001-2002	QLD	Michael Davoren
2002-2003	NSW	John Hill
2003-2004	WA	Kareena Ballard AM
2004-2005	TAS	Ian Wells
2005-2006	NSW	Tony Brasier
2006-2007	WA	Graham Joyce
2007-2009	VIC	Noel Dyett
2009-2011	WA	David Airey
2011-2012	QLD	Pamela Bennett
2012-2014	TAS	Peter Bushby
2014-2016	VIC	Neville Sanders
2016-2018	NSW	Malcolm Gunning
2018-2021	TAS	Adrian Kelly
2021-2022	WA	Hayden Groves

Australasian Real Estate Institute Auctioneering Championships

1993	SA	Michael Brock
1995	VIC	Peter Batrouney
1997	VIC	Peter Hawkins
1999	NSW	John McGrath
2001	VIC	Michael McCarthy
2003	VIC	Peter Kakos
2005	VIC	Justin Long
2006	NSW	Scott Kennedy-Green
2007	NZ	Mark Sumich
2008	NZ	Mark Sumich
2009	NZ	Phil McGoldrick
2010	QLD	Jason Andrew
2011	NZ	Mark Sumich
2012	NZ	Daniel Coulson
2013	NZ	Daniel Coulson
2014	NZ	Andrew North
2015	VIC	Harry Li
2016	QLD	Justin Nickerson
2017	QLD	Justin Nickerson
2018	NZ	Andrew North
2019	QLD	Justin Nickerson



National Property Managers Day

Property Management is a demanding and crucial role in our industry, and National Property Managers Day recognises the contributions of our Residential and Commercial Property Managers, across Australia.

The past few years have been particularly challenging with COVID 19 lockdowns, natural disasters, legislation and property management skills shortages.

REIA NAFE 2022 Residential Property Management Team of the Year winner, Leah Jay, is currently using an artificial intelligence virtual assistant. Leah Jay Director and General Manager Cassandra Lantry said, "having AI in our business, it really operates like a silent employee."

Read about this example here.

To see the STAR nominees and read up on the purpose of the annual celebration, see here.









Member Engagement

REIA on the Road

Member engagement was front and centre for the REIA President over 2022. The majority of States and Territories were visited in person by the REIA President including:

APRIL

REIV

AUGUST

REIACT

• OCTOBER

REINSW

-ALL YEAR:

Various REIWA engagements attended in Perth















As a small not-for-profit, REIA's approach to budgeting puts value for money central to our strategic business objectives.

This value is reflected in the current cost of REIA to agencies that are Member Institutes at only \$143 a year, or \$2.75 per week (December 2022).

Performance & Governance

It is therefore pleasing that in 2021 – 2022 REIA met all budget targets and achieved an unqualified audit result.

Governance Review

REIA also conducted a comprehensive governance review; and aligned our governance and risk program to the AICD Not-For-Profit Governance Principles.

AICD NOT-FOR-PROFIT GOVERNANCE PRINCIPLES



Central to the work of the REIA Finance, Risk and Audit Committee (FRAC) is an ongoing Governance Review.

This reflects our higher purposes as an industry body for the Australian real estate sector that aligns with the ten AICD Not-For-Profit Governance Principles.

Key Documents

We aspire for this to be reflected how we conduct our business with key policies, procedures and performance measures articulated in key documents such as:

- REIA Business Plan and Operating Budget 2021 2022; 2022 2023
- REIA Not-For-Profit Governance Summary
- REIA Year in Review
- REIA 2025

REIA Finance, Risk and Audit Committee 2022



Richard Simpson Chair



Hayden Groves
Committee
Member (Ex Officio)



Adrian Kelly Committee Member



Leanne Pilkington
Committee
Member



"For a small not-for-profit, REIA has a very robust financial and risk oversight function to ensure that our members are receiving maximum value for their annual investment. In 2022, this extended to a comprehensive review of the REIA's governance ensuring that REIA remains at the forefront of best practice for governance and risk management."

Richard Simpson
Chair, REIA Finance,
Risk and Audit Committee Chair



The Final Word

Despite uncertain times, political change and economic instability, Australia's real estate industry remained resilient throughout 2022.

As your national Institute, REIA is proud to lead best practice for our industry, this included launching our new strategy *REIA 2025*, our new strategic plan, as well as welcoming multi-year sponsorship deals, all while meeting our financial and non-financial KPI's.

Our focus for 2023 is firmly set on REIA 2025 and together, Advancing Australia's Prosperity.

We welcome your comments on 2022: A Year in Review, please send your thoughts, questions, and feedback to reia@reia.com.au.

Affiliates & Partners

REIA thanks our ongoing affiliate members, partners, allies, media partners and sponsors for their continued support of REIA.

REIA 2025 Partners









Alliances

Parliamentary Friendship Group for Better Cities

Founding Member

Business Coalition for Tax Reform

Founding Member

Media

THE Real Estate Conversation

International Alliances





