



Media Release

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THE FUTURE DEMANDS MORE: THE REIA CENTENNIAL CONGRESS

The Real Estate Institute of Australia (REIA) has released the final program for the historic REIA Centennial Congress.

REIA President, Ms Leanne Pilkington, said that future demands more of Real Estate Institutes, agencies and of practitioners themselves.

"The REIA Centennial Congress examines the real estate transaction from all angles with priorities determined directly by your Real Estate Institute leaders.

"It will take a deep dive into the future customer, housing supply, cybersecurity, anticipatory experience for renters, vendors and investors, interest rates, lending and the Australian economy and how to future proof your business from disruption.

"Practitioners and industry leaders will be able to hear direct from the Assistant Governor of the Reserve Bank Ms Sarah Hunter, Minister for Housing and Small Business the Hon Julie Collins MP and experts and leading thinkers on critical inputs to a successful real estate sector including: the workforce, Al and digital disruption.

"One topic that is always front of mind is real estate being replaced or disrupted by technology, and alternative futurist and former Lonely Planet CTO Gus Balbontin will talk through learnings from an industry that experienced exactly this; and how to future proof a sector to prevent this.

"We will also hear from renowned demographer Mr Charlie Nelson who will take a deep dive into consumer trends economically and politically; as well as emcee and finance expert Effie Zahos who will provide a housing market outlook."

Ms Pilkington said she was delighted to announce that International Real Estate Federation (FIABSCI) World President Mr Budiarsa Sastrawinatra would also attend the ANZ REIA 100 and lead a panel on global insights to housing supply.

"The profitability and resilience of our sector; and the prosperity of our customers – is directly linked by our ability to bring homes to market. The International Real Estate Federation brings invaluable insights into where we can unlock supply using innovations from around the world."

The REIA Centennial Congress is a component to the ANZ REIA 100 Gala hosted by the Real Estate Institute of Tasmania which looks to *Commemorate. Reflect. Look to the Future* and incorporates the REIA National Awards for Excellence and the Australasian Auctioneering Championships.

The REIA 100 Congress will directly inform REIs blueprint for REIA as part of a larger Centennial Framework.

Tickets can be purchased here.

Media please note: Media passes are available for this event.

For any further information please contact Olwyn Conrau, REIA Media Consultant

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Established in 1924, REIA is a federated body of State & Territory Real Estate Institutes representing 85% of Australian real estate agencies. We are a national advocate for the Australian real estate industry which is made up of 46,793 Australian businesses that employs 133,360 Australians.

For more information visit The REIA 100 Festival of Real Estate (arinex.one)